

Increase Your RFP Flow in Target Markets

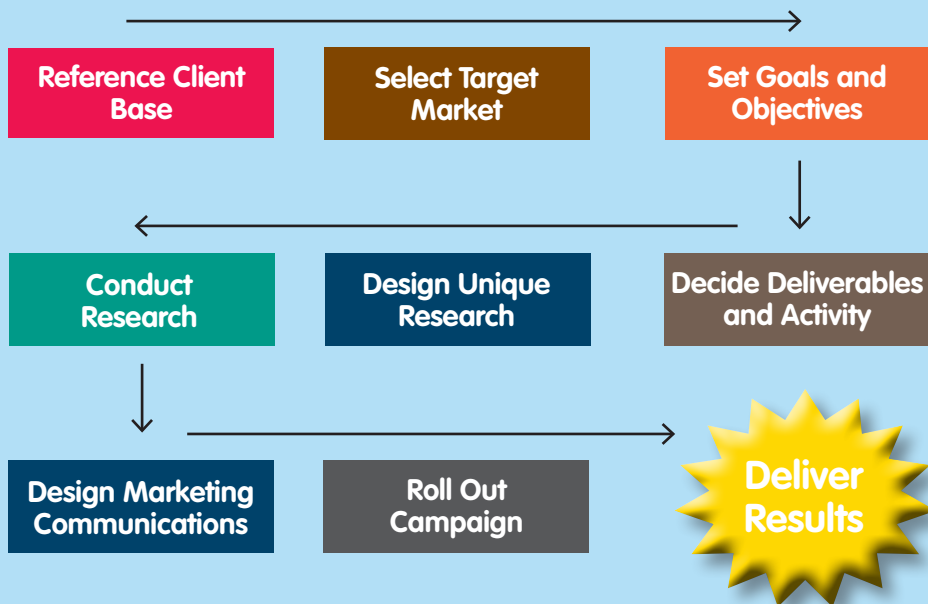
Benefit

Proprietary marketing initiatives from EACH Enterprise help your firm establish and maintain a clear position in target markets with coordinated research, reporting, news release, social media, public speaking, seminar planning, and campaign management services.

Success Metrics

- Flow of RFP in target market
- Appointments with plan sponsors
- Appointments with advisors and consultants
- Image in target market
- Unaided brand awareness in target market
- Trade show presentations
- Attendance at interactive online meetings
- Trade media hits
- Number of report downloads
- Message open rate
- Social media engagement

Approach



Deliverables

- News releases
- Social media posts
- Research reports
- Research Executive Summary
- Library of slide presentation and speaker notes
- Online videos
- Marketing materials
- Interactive online meetings
- Appointments

Research Methodologies

- One-on-one interviews
- Focus groups
- Online focus group discussions
- Online bulletin boards
- Online surveys
- Phone surveys
- Proprietary surveys
- Conjoint analysis
- Online polls

Cost

Price based on project specifications

Request a Proposal

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